

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:) I hereby certify that this paper is
DONATO) being filed electronically with the
) U.S. Patent and Trademark Office
Serial No.: 09/883,546) on this date:
)
Title: "METHODS OF)
PROMPTING AUDIENCE) December 16, 2010
MEMBERS IN AN AUDIENCE)
IDENTIFICATION SYSTEM")
) <u>/ Lauren Mercado/</u>
Filed: June 18, 2001) Lauren Mercado
)
Group Art Unit: 2424)
)
Examiner: Shang, Annan Q)

RESPONSE TO THE OFFICE ACTION DATED SEPTEMBER 16, 2010

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the Office action dated September 16, 2010, please enter the following amendments and consider the following remarks:

The Status of the Claims is reflected in the listing of claims that begins on page 2 of this paper.

Remarks begin on page 24 of this paper.